



Suzanne Grimes President, Westwood One EVP, Cumulus Media

Suzanne Grimes is a prominent media executive who currently serves as the President of Westwood One and the EVP of Corporate Marketing at Cumulus Media. With over 30 years of experience, Grimes has developed a reputation for being a strategic thinker and a strong leader.

As President of Westwood One, Grimes oversees the largest audio network in America, which provides nationally syndicated news, sports, and entertainment programming to more than 9,400 radio stations across the country, reaching a quarter billion listeners each month. Under her leadership, Westwood One has expanded its digital footprint, growing streaming audio and launching the top-ranked Cumulus Podcast Network with over 1.4 billion podcast downloads annually. Grimes also leads the Company's high profile partnerships with iconic brands including the NFL, the NCAA, and the Masters.

In addition to her work at Westwood One, Grimes oversees corporate marketing at Cumulus Media, which is the parent company of Westwood One. In this role, she is responsible for developing and executing marketing strategies that promote the company's brand and drive revenue growth.

Prior to joining Westwood One and Cumulus Media, Grimes held executive positions at other media companies, including iHeartMedia, Reader's Digest Association, Condé Nast, and News Corp. Early on, she was recognized as a "Women to Watch" by Advertising Age and in 2019 was honored as one of Cynopsis' Top Women in Media. She has been included in Radio Ink magazine's "40 Most Powerful People in Radio" and "Most Powerful Women in Radio" each year since 2016.

Grimes, a graduate of Georgetown University, is a founding member of the University's Entertainment and Media Alliance and serves on the Executive Committee of Radio Advertising Bureau's Board of Directors.